

-Accelerating Solar Integration to Reach Net-zero Targets

Solar C&I end users invited to join the mesia netzero champions program at no cost. Network with mena's solar leaders. Get insights on the solar sector and position yourself as a netzero leader.

The Middle East Solar Industry Association (MESIA) is searching for partner companies either leading the way in implementing solar energy solutions as part of their sustainability strategies, or starting their net-zero journey. Eligible organizations include property owners and stakeholders across real estate, banking, hospitality, healthcare, and more. This offer is extended and limited to 20 companies, which will become part of a new MESIA initiative: the Net-zero Champions Program. This program will recognize and gather organisations that are:

- Actively seeking solar energy solutions to reach their sustainable renewable energy goals
- Deploying innovative energy mix solutions through solar technology
- Demonstrate a strategic mindset and ambition to reduce their carbon footprint by leveraging solar technology by at least 25% and above by 2030



JOIN THIS PLATFORM TO:

- Define and realise your implementation roadmap with the support of our expert network
- Share and promote your experiences to our network of over 80k subscribers
- Get recognition as leaders of a regional net-zero program through MESIA
- Get free access to our social network and multiple MESIA only members benefits
- Get free access to events to network with MESIA members and compendium of OEMs
- Take part in multi-level solar committees to drive development in your industry

Total Value: \$5000

JOIN TODAY FREE Are you eligible?

Find out by contacting hinde@mesia.com

How to get involved?

MESIA members can nominate eligible companies to join this program.

Please fill out this form if you wish to recommend companies to access this unique program!

Click here to submit the form.

PROGRAM LAUNCH EVENT AT WFES

On April 16th, MESIA will organise a KICK OFF cocktail soiree during WFES from 6:30 to 8:30 pm at Glow, Aloft Hotel, Abu Dhabi and present its newest program and get your brand in front of the entire solar world during the largest renewable energy event in the UAE.

Platinum Sponsor













Become a Netzero Champion **Program Sponsor**

Sponsorship is exclusive to MESIA member companies

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|--|--------------|--------------|--------------|
| Name | Platinum | Gold | Post WFES |
| VIP access to program networking | ✓ | \checkmark | \checkmark |
| Get visibility on all net-zero activities and communications throughout the year | ✓ | \checkmark | \checkmark |
| Align your brand with companies leading the net-zero race several solar solutions and technology at the launch event | ✓ | \checkmark | × |
| Branding at the launch event on April 16th during WFES | \checkmark | \checkmark | × |
| Branding on all event-related communications | \checkmark | \checkmark | × |
| 1 video recording of a high-level exec to be broadcasted on MESIA channels | ✓ | × | \checkmark |
| 1 short keynote at the launch event | \checkmark | × | × |
| 1 video broadcast at the launch event on April 16th | \checkmark | × | × |
| Access Passes | 8 | 4 | 0 |
| | \$7900 | \$5500 | \$3500 |